

## Experience

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### Assistant Director, Center for Community & Economic Development

Statewide, MI

Jan. 2022 - Present

- ❖ Co-create sustainable prosperity and equitable economies with distressed Michigan communities and marginalized populations
- ❖ Provide responsive engagement, build strategic partnerships and collaborative learning opportunities centered in justice and innovation

### Academic Specialist, MSU U.S. Economic Development Administration University Center for Regional Economic Innovation

Statewide, MI

Oct. 2020 - Present

- ❖ Grow the Michigan State University REI Network by bringing innovative ideas to action across Michigan's upper and lower peninsulas
- ❖ Manage student-led/faculty guided, co-learning plan and innovation fellow funding and opportunities

### Owner, One-Community Consulting, LLC

Statewide, MI

Jan. 2007 - Sep. 2020

- ❖ Built non-profit, government, business, and educational partnerships for collective community-wide impact initiatives
- ❖ Authored Amazon #1 best-selling book based on personal community development experience; offered online coaching and classes

### Owner, One-Community Food, LLC

Statewide, MI

Jan. 2016 - Feb. 2020

- ❖ Imported Southeast Asian sustainably grown coffee, packaged and sold to Michigan retailers
- ❖ Created and bottled Mitten Juice Red and Mitten Juice Green from Michigan food hub produce with support from the MSU Product Center

### Director of Talent & New Market Initiatives, Prima Civitas

Statewide, MI

Feb. 2015 - July 2016

- ❖ Created innovative solutions to systemic challenges that facilitated business development, entrepreneurship, and community revitalization
- ❖ Helped to create resilient, adaptable communities, public health, well-being, and local food access initiatives

### Chief Service Officer, City of Flint

Flint, MI

Dec. 2013 - Dec. 2014

- ❖ Implemented high impact residential volunteer safety programming, including emergency preparedness and blight elimination initiatives
- ❖ Developed Aspen Institute Franklin Project National Service demonstration model for master plan implementation

### Consultant, Michigan State University Center for Regional Food Systems

Upper Peninsula, MI

Oct. 2013 - Feb. 2015

- ❖ Documented USDA pilot GroupGAP project
- ❖ Implemented pilot quality management system reducing small business owners' risk

### Consultant, MSU/MDARD Food Hub Learning and Innovation Network

Genesee and Saginaw Counties, MI

Aug. 2013 - April 2015

- ❖ Increased learning, innovation, profitability, and business-to-business collaboration for participating food hubs
- ❖ Improved access to food hub financial and technical assistance, research, and education

### Consultant, FarmRai\$er

Statewide, MI

Dec. 2012 - Dec. 2013

- ❖ Developed partnerships between farmers, artisans, schools, and civic groups to facilitate fundraising, education, and civic outcomes
- ❖ Oversaw product development and distribution

### Director, National Service Accelerator

Genesee County, MI

May 2011 - Dec. 2014

- ❖ Assisted with creation and oversight for local philanthropic funding, leveraging federal, state, and local resources
- ❖ Created and evaluated cross-sector programming for workforce innovation, economic development, and public health improvements

# Mary E. ZumBrunnen

zumbrun1@msu.edu / (810) 553-7389

## **Project Coordinator, AmeriCorps\*Volunteer in Service to America (VISTA), Power of We Consortium Program Ingham County Health Department, Ingham, Eaton and Clinton Counties, MI**

Sep. 2007 - April 2011

- ❖ Coordinated cadre of AmeriCorps\*VISTA members, supporting 19 community and faith-based organizations
- ❖ Created award-winning AmeriCorps\*State programming to expand trails and greenways, reduce obesity and disease

## **Graduate Research Assistant, Center for Evaluative Studies Michigan State University, East Lansing, MI**

Sep. 2005 - Aug. 2007

- ❖ Conducted multidisciplinary research program evaluation through participatory methods
- ❖ Co-authored and edited publications

## **Education**

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### **Public Leadership Certificate**

Harvard Kennedy School, Harvard University

Mar. 2023 - Feb. 2025

### **40 Hour Realtor Pre-Licensure Training**

Aceable Agent (online)

Sept. 2023

### **200 Hour Yoga Teaching Certificate**

Love, Light and Sacred Space, New Orleans, LA  
Sangha Yoga Institute, Kalamazoo, MI

May 2020  
April 2013 - Mar. 2014

### **Community Development Fellow, Community Economic Development Association of Michigan**

City of Adrian, MI

Dec. 2018 - Dec. 2019

- ❖ Created and implemented Michigan Economic Development Corporation Redevelopment Ready Communities programming

### **Master of Business Administration in Integrated Business Management**

Michigan State University, East Lansing, MI

Jun. 2015 - Mar. 2017

- ❖ Created and managed the Class of 2017 Social Impact Project, "Healthy Lansing": Local Food Supply Chain Development

### **GroupGAP Auditor Certificate**

United State Department of Agriculture

Jan. 2014 - Dec. 2014

- ❖ Good Agricultural Practices Auditing for Small Farm Food Safety

### **BEST Leadership Certificate**

BEST Project Leadership Institute, Genesee County, MI

Jan. 2012 - Dec. 2012

- ❖ Nonprofit capacity building organization 12 month programming for community leadership

### **Master of Science in Community, Agriculture, Recreation, and Resource Studies**

Michigan State University, East Lansing, MI

Dec. 2006 - May 2009

- ❖ Specialization in Gender, Justice & Environmental Change
- ❖ Thesis topic: "An Evaluation of the Michigan State University Extension Sugar Beet Advancement Program"

### **Foreign Language & Area Studies Fellow, U.S. Department of Education**

Michigan State University, East Lansing, MI

Jan. 2006 - Dec. 2006

- ❖ Specialization in Hindi language

### **Bachelor of Science in Agriculture and Natural Resource Communications**

Michigan State University, East Lansing, MI

Aug. 2001 - Dec. 2005

- ❖ Specialization in Public Relations

## Selected Publications

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LaMore, R., Gasteyer, S., ZumBrunnen, M. (2023). "A Study to Determine the Feasibility of MSU Investing in CDFIs." East Lansing, MI: Michigan State University Center for Community & Economic Development.

ZumBrunnen, M., Miller, C., & Beckin, B. (2019). "Bring Opportunity Zones and Local Investors Together in Your Community: City of Adrian Co-Learning Plan." East Lansing, MI: Michigan State University Center for Community & Economic Development.

ZumBrunnen, M. (2017). *Transcendent Partnership: Aligning Agendas for Collective Impact*. Difference Press. McLean, Virginia.

ZumBrunnen, M. (2015). *Food Forward Michigan Policy Blog*. Community and Economic Development Association of Michigan. Lansing, Michigan.

ZumBrunnen, M., Pirog, R., Walk, M., Britton, P., Tocco, P., & Lantz, N. (2015). "Small farmers can make food safety work: The GroupGAP pilot project in Michigan's Upper Peninsula." East Lansing, MI: Michigan State University Center for Regional Food Systems.

ZumBrunnen, M. (2007). "An Evaluation of the Michigan State University Extension Sugar Beet Advancement Program: A Descriptive Case Study." East Lansing, MI: Michigan State University College of Agriculture and Natural Resources.

## Honors & Awards

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"Most Likely to Take Over the World," Community Economic Development Association of Michigan	Dec. 2019
"10 Over the Next Ten" Award, Lansing Regional Chamber of Commerce spanning Ingham, Eaton, Clinton and Shiawasee counties	Oct. 2019
Amazon #1 Best Seller in Business & Money and Politics & Social Sciences sub-categories of philanthropies and charities	Dec. 2017
5 <sup>th</sup> Int'l Student Summit Lead American Delegate	Nov. 2005
Michigan Campus Compact Heart and Soul Award	May 2005
Michigan Farm Radio Network Howard Heath Endowed Scholarship	Mar. 2005
Mortar Board Honors Society	Jan. - Dec. 2004
AmeriCorps*Volunteer in Service to America Education Award	Dec. 2002 - Dec. 2003
Northville High School Civic Engagement Award	Mar. 2001
Scholastic Awards for Golden, Silver & Bronze Keys in sculpture, painting and photography	Mar. 2000

## Service & Volunteerism

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<b>Hubert H. Humphrey Fellowship Mentor</b> Michigan State University	Aug. 2023 - Present
<b>Diversity, Equity &amp; Inclusion Committee – Representative</b> University Outreach and Engagement, Michigan State University	Jan. 2022 - Dec. 2024
<b>Board Member</b> Michigan Inventor's Coalition	Apr. 2022 - Oct. 2023
<b>Redevelopment Ready Communities Technical Assistance Advisory Council</b> Michigan Economic Development Corporation	Sep. 2021 - Present

# Mary E. ZumBrunnen

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<b>One &amp; All Entrepreneur Mentor</b> Lansing Economic Area Partnership	Feb. 2021 - July 2021
<b>Fundraising and Marketing Volunteer</b> Beloved Community Fund for Racial Equity in Metro Lansing – One Love Global	Sep. 2020 - Aug. 2021
<b>Board Member</b> Women's Center of Greater Lansing	Jan. 2019 - Feb. 2020
<b>Agriculture and Food Business Workgroup Member</b> Lansing Economic Area Partnership	Nov. 2015 - Nov. 2016
<b>Board Member</b> Michigan Garment Industry Council	April 2015 - July 2016
<b>Middle/High School Career-Ready Resource Development Workgroup Member</b> Clinton Career Network	April 2015 - July 2016
<b>Member/Donor</b> Gen Forward Network	Jan. 2014 - Jan. 2015
<b>Yoga Teacher</b> Boys and Girls Club of Greater Flint	April 2013 - Mar. 2014
<b>Workforce Development Committee Member</b> Ingham County Extension	May 2009 - May 2011
<b>Collaboration Committee Chair</b> Michigan Community Service Commission	Feb. 2009 - April 2011
<b>Big Sister</b> Big Brothers Big Sisters of Livingston County	Mar. 2008 - Dec. 2010
<b>Board Member, Strategic Planning and Communication Committees</b> Voices for Earth Justice	Dec. 2008 - Dec. 2009
<b>Leadership and Practice Committee Member</b> Power of We Consortium, Ingham County Health Department	Oct. 2007 - April 2011
<b>English Teacher</b> Cultural Homestay International, China & Taiwan	Summer 2004

## Hobbies & Activities

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<b>Realtor, Greater Lansing Association of Realtors</b> Coldwell Banker Realty	Nov. 2023 - Present
<b>Registered Yoga Teacher - 200 Hour</b> Yoga Alliance	May 2020 - Present
<b>Artist, Fine Art &amp; Mixed Media</b> @artistauthormez, Instagram	Feb. 2019 - Present